

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 6,901,378 B1
DATED : May 31, 2005
INVENTOR(S) : Debra L. Linker et al.

Page 1 of 2

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Title page,

Item [57], ABSTRACT, delete **“The invention provides a method, system and computer-readable medium for storing images with related information in a relational database and using the information to order available products for a selected image over a network. Tag and business information may be associated with an image in the database and a unique image identifier is generated for each image. Different types of searches of the relational database may be performed including product based and image based. Affirmative results from searches are returned as images and/or products that are displayed in pages. The returned images also include information indicating available products. The selection of a returned image causes a cut-down version of the image and all of the available products to be displayed in the same page. When an available product is selected, a server enables a transaction for a user to order the selected product. A Hyper Text Transport Protocol (HTTP) Cookie is employed to store a copy of a client identifier at a client. Information associated with the client’s behavior for each session is stored in a profile that is used to customize the particular options and products that are displayed to the user. A combination of user information, product information, image information and contextual interaction information is used to determine the display of the images and the products.”**

and insert

-- The invention provides a method, system, and computer-readable medium for storing images with related information in a relational database and using the information to order available products for a selected image over a network. A unique identifier is generated for each image, allowing different types of searches of the relational database to be performed including product-based and image-based searches. A selection of a returned image causes occurred-down version of the image and all available products to be displayed on a page. If a product is selected, a server enables a transaction for a user to order the selected product. A HTTP Cookie may be employed to store a user identifier, allowing use of user profiles for customization of particular options and displayed products. --.

Drawings,

FIG. 2 Sheet 2 of 14 (Block 120), delete “WATEMARK” and insert -- WATERMARK --.
FIG. 7B Sheet 7 of 14 (Block 176), delete “STATIONARY” and insert -- STATIONERY --.
FIG. 14A Sheet 7 of 14 (Block 176), delete “IDENTIFYING” and insert
-- IDENTIFYING --.

Column 2, line 61 - Column 3, line 23,

Delete “In accordance with still.....shopping cart.” and insert the same on line 61 of Col. 2 as a new paragraph.

Column 3,

Line 3, delete “selection of a” before “displayed”.

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Column 6,

Line 22, delete "(GEF)" and insert -- (GIF) --.

Column 8,

Line 18, after "poster" delete "," and insert -- ; --.

Column 9,

Line 64, delete "DOM" and insert -- DOMAIN --.

Line 65, delete "<HEADER>" and insert -- </HEADER> --.

Column 11,

Line 14, insert -- In -- before "FIG. 15".

Column 12,

Line 59, delete "inage" and insert -- image --.

Line 55, delete "throughs" and insert -- through --.

Column 13,

Line 55, after "if the" delete "when the".

Line 56, delete "available" and insert -- available --.

Column 14,

Lines 6 and 9, after "including" insert -- at least one of --.

Column 20,

Line 19, delete "far" and insert -- for --.

Signed and Sealed this

Twenty-fifth Day of October, 2005

A handwritten signature in black ink, appearing to read "Jon W. Dudas". The signature is stylized with a large, looping initial "J" and a distinct "D".

JON W. DUDAS
Director of the United States Patent and Trademark Office